

For Immediate Release

Encore Payment Systems gets Innovative with its Telemarketing Workforce

(July 23rd, 2007) Innovative Solution Advisors (Innovative) announced the successful launch of its PEO (Professional Employer Organization) Solution with Encore Payment Systems in Dallas, Texas.

Encore selected Innovative, a Dallas-based Woman-Owned Business Enterprise because it offered the right blend of employer services and employee benefits to attract and retain talent for its Dallas telemarketing facility.

Blake Pyle, Chief Financial Officer for Encore stated, “With the telesales market growing more competitive, we knew we had to offer more incentives that attract and retain good people. We felt that Innovative best understood our need, took the time to educate us on retention trends, and offered the types of employee benefit programs that would keep our sales center performing at a high-level.”

Innovative offers the Telemarketing Employees the choice of several affordable health and supplemental wellness plans, while allowing the human resources team at the facility to focus less time on employee administration and more time creating an atmosphere of success.

Andrew Jackson, Senior Vice President and Co-Founder at Innovative said, “We felt that Encore was the perfect customer for our solution because they truly believe in their employees and want to give them the best opportunities to thrive in their environment. That makes a solution like ours easy to implement for the long term.”

Encore is a Texas-based, privately held company focused on providing several forms of electronic payment processing solutions and other value-added services to small and medium-sized retail business customers throughout the United States.

Since 1995, Innovative has been providing a full range of employer solutions such as PEO, Executive Search, Recruitment Process Outsourcing, and Temporary Staffing Solutions to employers nationwide. Innovative is a Certified Woman Owned Business Enterprise and has offices in Dallas, Texas, Irving, Texas, and St. Louis, Missouri.

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